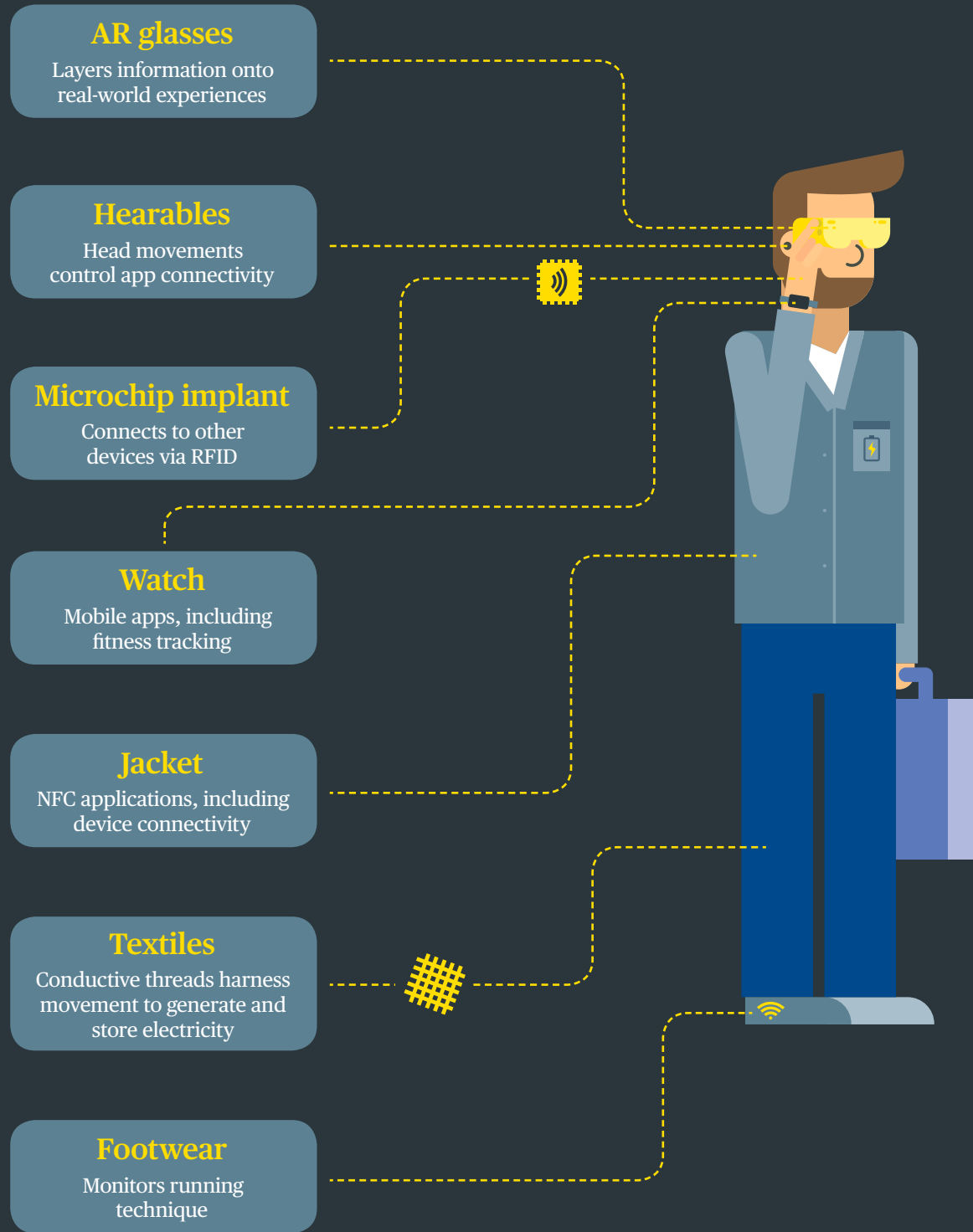


# Bird & Bird & Wearable Tech



## Intellectual Property

- Design rights
- Brand protection
- Patents

## Product Liability

- Product recall
- Compliance
- Allocating liability

## Commercial

- Technology licensing
- Monetisation

## Privacy and Data Protection

- Data collection consents
- Notification obligations
- Data security issues

## Employment

- Dress codes
- Employee benefits

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